



FIERA MILANO

NOTIFICATION PURSUANT TO ARTICLE IA.2.6.8 OF THE INSTRUCTIONS ACCOMPANYING THE RULES OF THE MARKETS ORGANISED AND MANAGED BY BORSA ITALIANA

APPROVAL OF AMENDMENT AGREEMENTS RELATING TO A RELATED PARTY TRANSACTION CONCERNING THE IMPLEMENTATION OF TECHNICAL/IT INTERVENTIONS WITHIN THE ALLIANZ MICO CONVENTION CENTER

Milan, 29 July 2024 – Fiera Milano S.p.A. ("**Fiera Milano**" and/or the "**Company**") announces that the Company's Board of Directors, meeting today, resolved favorably on the approval of amendment agreements relating to a related party transaction involving (i) the Company, (ii) its parent company Fondazione Ente Autonomo Fiera Internazionale di Milano ("**Fondazione Fiera Milano**" or "**Parent company**"), and (iii) its wholly-owned subsidiary Fiera Milano Congressi S.p.A. ("**Fiera Milano Congressi**" or "**Subsidiary**"), approved at the meeting of the Board of Directors on 26 July 2023.

The object of the transaction was the implementation of technical/IT interventions which will ensure a significant upgrade of the current data and telecommunications infrastructure of the Allianz MiCo convention center in Milan, owned by Fondazione Fiera Milano and leased by Fiera Milano Congressi to give it, in whole or in part, to third parties for the organization of events and conferences (the "**Project**").

The agreements relating to the Project (the "**Original Agreements**") provided for:

- (i) the assignment to Fiera Milano of the role of general contractor for the realization of the Project in the venue of the Allianz MiCo convention center;
- (ii) the compensation, to be paid in equal shares and without any joint and several liability, by Fondazione Fiera Milano and Fiera Milano Congressi to Fiera Milano, acting as general contractor for the Project, equal to 4% of the costs incurred for the realization of the Project, as remuneration for the services provided for the coordination and high-level supervision of the works (the "**Fiera Milano Fee**");
- (iii) the division, always in equal parts, between Fondazione Fiera Milano and Fiera Milano Congressi of the maximum costs for carrying out the works specified in the Project including the FM Fee, not exceeding Euro 15 million (the "**Maximum Amount**").

Given the strategic significance of the Allianz MiCo convention center venue and in line with Fondazione Fiera Milano's Industrial Plan 2024-2026 aimed at strengthening the competitiveness and development of its exhibition and convention districts, also through investments in digital transformation, Fondazione has expressed interest and willingness to increase its participation in the project by fully covering all costs for the works envisaged by the Project, including the Fiera Milano Fee, not exceeding a total of Euro 15 million (the "**Amendment Agreements**").

Thanks to this upgrade, the Allianz MiCo convention center venue will be equipped with cutting-edge technical and data communication features, not only in the national but also in the European panorama. Fiera Milano can thus offer even more distinguished congress spaces characterized by excellent quality standards, capable of offering, as regards the telecommunications sector, high resolution audio and video services. This will attract new international conferences and large corporate events, facilitating the achievement of the development objectives of the Strategic Plan 2024-2027 for congress activities.

The conditions and terms, including the economic ones, relating to the Project and its implementation will be reflected in amendment agreements to be signed by the Company, Fondazione Fiera Milano, and Fiera Milano Congressi.



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The Transaction falls within the "Related Party Transactions" pursuant to articles 2, 7, 9.1 and 9. of Fiera Milano's Related Party Transactions Procedure (the "RPT Procedure") as it is implemented by (i) the listed company Fiera Milano (and its subsidiary Fiera Milano Congressi) and (ii) its parent company (Fondazione Fiera Milano). Given its total value, according to the definitions established by the RPT Procedure, the Transaction was qualified as a Related Party Transaction of Greater Importance.

Today, in accordance with the provisions of the RPT Procedure, the Transaction was approved by the Board of Directors after obtaining the binding favorable opinion issued unanimously by the Company's Control and Risk Committee on 23 July 2024.

Further details on the Transaction will be made available in the Information Document, drawn up pursuant to article 10.2 of the RPT Procedure and art. 5 of Consob Regulation no. 17221/2010, which will be filed and made available to the public according to the methods and times established by the legal and regulatory provisions in force.

Fiera Milano

Fiera Milano is the domestic market leader and one of the main integrated operators worldwide in the exhibition and congress sector. The Group manages the leading exhibition site in Italy and dominates events in numerous manufacturing sectors: fashion, furniture and furnishings, home and lifestyle, mechanical tooling industry, tourism, professional hospitality, food, plant engineering and energy, construction and art. Specifically, the business of the Group is focused on the management, organization and hosting of exhibitions and other events through ensuring the availability of equipped exhibition space, project support and related services. Its offer is completed by engineering services, stand-fitting services as well as a multichannel platform that includes web content and congresses. Fiera Milano has been listed in the STAR segment of the Euronext Milan stock market since 2002.

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