



FIERA MILANO

FIERA MILANO INTEGRATES SUSTAINABLE FINANCE INTO ITS STRATEGY BY SIGNING TWO SUSTAINABILITY-LINKED LOANS WORTH A TOTAL OF EURO 20 MILLION

Milan, 29 April 2025 – Fiera Milano S.p.A. ("Fiera Milano" or the "Group") announces that today it has finalized the signing of two five-year loans, structured as **Sustainability-Linked Loans** ("SLL"), each worth Euro 10 million, with Crédit Agricole Italia and Banco BPM. The financial resources obtained will support the investments outlined in the **2024-2027 Strategic Plan**, with a focus on the development and strengthening of digital and technological infrastructures, key elements in promoting innovation and operational efficiency. At the same time, the loans will allow Fiera Milano to optimize its financial structure by ensuring full coverage of recurring investments through dedicated resources, preserving liquidity and maintaining strategic flexibility for future external growth and development opportunities.

The two loans, structured in accordance with the Sustainability-Linked Loan Principles, include an interest rate adjustment mechanism based on the achievement of two specific sustainability targets (ESG KPIs). Depending on the annual performance against these KPIs, the base margin, i.e., the fixed component of the loan cost, will be reduced or increased by 6 basis points (bps).

ESG KPIs

- **KPI 1 - Environmental:** *Increase in the percentage of electricity from renewable sources, from 38% in 2023 to 73% in 2028* - This target is aligned with Fiera Milano's 2030 Decarbonization Plan, which aims to reduce Scope 1 and Scope 2 GHG emissions by at least 60% by 2027 and 80% by 2030, compared to the 2023 baseline, focusing primarily on increasing the purchase of renewable energy.
- **KPI 2 – Social:** *Annual cumulative increase in the value of shares allocated to employees under the new Employee Share Ownership Plan "PAD Futuro" with a minimum value of Euro 1 million per year* - In line with the Group's Human Capital Development Plan, the free allocation of Fiera Milano shares through *PAD Futuro* strengthens employees' sense of belonging and engagement, encouraging more active participation in the creation of corporate value.

Francesco Conci, Chief Executive Officer and General Manager of Fiera Milano, commented: *"The integration of sustainable finance into Fiera Milano's strategy is a key element in combining economic growth with social responsibility. The adoption of innovative financial instruments such as Sustainability-Linked Loans enables us to align our financial decisions with the objectives of the 2024-2027 Integrated Sustainability Plan, strengthening the connection between economic performance and sustainability. The goal to reduce our carbon emissions and increase the use of renewable energy reflects our commitment to actively contributing to the ecological transition, while the increase in shares allocated to employees through our Employee Share Ownership Plan demonstrates our dedication to social well-being and human capital development. This initiative is a clear expression of our vision for a business that grows responsibly and sustainably, fully integrating sustainability into our corporate strategy".*

Fiera Milano

Fiera Milano is the domestic market leader and one of the main integrated operators worldwide in the exhibition and congress sector. The Group manages the leading exhibition site in Italy and the largest convention center in Europe, dominating events in numerous manufacturing sectors: fashion, furniture and furnishings, home and lifestyle, mechanical tooling industry, tourism, professional hospitality, plant engineering and energy, construction and art. Specifically, the business of the Group is focused on the management, organisation and hosting of exhibitions and other events through ensuring the availability of equipped exhibition space, project support and related services. This expertise is complemented by a growing focus on entertainment activities, including experiential events, cultural initiatives, and live performances that enhance the exhibition and congress offering, transforming Fiera Milano into a key destination for both the public and businesses. The Group aims to strengthen its role as an



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international platform for business development, creating value for exhibitors and visitors through an increasingly integrated offering of services, high-quality content and networking opportunities. Innovation, sustainability and internationalization are the pillars of its growth strategy. Fiera Milano is listed in the STAR segment of the Euronext Milan stock market since 2002.

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