



FIERA MILANO

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***FIERA MILANO: CONCLUSION OF THE CAPITAL INCREASE OPTION PERIOD,
95.64% OF WHICH SUBSCRIBED FOR A TOTAL VALUE OF EURO 66,834,530***

Milan, 18 December 2015. Fiera Milano announces that the Rights Issue Offer Period ended today regarding the Rights Offer of a maximum of no. 31,126,821 newly issued ordinary shares in Fiera Milano arising from the paid capital increase approved by the Extraordinary Meeting of Shareholders of 31 July 2015 (the “**Shares being Offered**”).

During the Rights Offer Period, which started on 30 November 2015 and ended on 18 December 2015 inclusive (the “**Offer Period**”), no. 39,693,856 rights options were exercised for the subscription of no. 29,770,392 Shares being Offered, equal to 95.64% of the total number of Shares being Offered, for a total value of Euro 66,834,530.

At the conclusion of the Offer Period no. 1,808,572 rights options remained unexercised giving rights to subscription of no. 1,356,429 Shares being Offered representing a total value of Euro 3,045,183.

With regard to the subscription obligations undertaken, the shareholder Fondazione Fiera Milano exercised all the rights it held and subscribed for no. 19,618,206 Shares being Offered, representing a quota equal to about 63% of the total number of Shares being Offered, representing a total value of Euro 44,042,872.

The Rights options not exercised during the Offer Period (the “**Unexercised Rights**”) will be offered on the Stock Exchange by the Issuer through Banca Akros S.p.A. during the month following the expiry of the Offer Period, for a period of at least five days of open market trading, in accordance with article 2441, paragraph three, of the Italian Civil Code (the “**Stock Exchange Offer**”). The dates of the start and conclusion of the Stock Exchange Offer and quantity of Unexercised Rights offered will be communicated to the public through the appropriate notice by the day preceding the commencement of the Stock Exchange Offer.

The Prospectus relating to the Rights Offer of Ordinary Shares in Fiera Milano, and the Prospectus Supplement are publicly available at the registered office and at the administrative and operational offices, as well as on the Company website www.fieramilano.it in the section

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Investor Relations/Capital Increase and on the website www.emarketstorage.com managed by BIt Market Services S.p.A.

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