



FIERA MILANO

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FIERA MILANO: CONSOB APPROVES THE PROSPECTUS SUPPLEMENT FOR THE RIGHTS OFFER FOR MAXIMUM 31,126,821 ORDINARY SHARES

PUBLICATION OF THE PROSPECTUS AND THE PROSPECTUS SUPPLEMENT

Milan, 27 November 2015. Fiera Milano, following the press releases issued on 25 November 2015 and 26 November 2015, communicates that CONSOB has today approved the Prospectus Supplement containing the final terms of the Rights Offer for shareholders, decided by the Board of Directors at its meeting on 26 November 2015, and the admission to trading on the STAR Segment of the Mercato Telematico Azionario organised and managed by Borsa Italiana S.p.A. of the shares deriving from the share capital increase for a total maximum value of Euro 70 million approved by the Extraordinary Shareholders' Meeting of 31 July 2015.

The timetable of the rights offer is as follows:

- the rights may be exercised from 30 November 2015 to 18 December 2015 (inclusive) (the **“Offer Period”**);
- the rights may be traded on the stock exchange from 30 November 2015 to 14 December 2015 (inclusive).

The Prospectus and the Prospectus Supplement are publicly available at the registered office and at the administrative and operational offices in Rho (Milan), as well as on the Company website www.fieramilano.it in the section Investor Relations/Capital Increase and on the website www.emarketstorage.com managed by BIt Market Services S.p.A.

A specific announcement that the Prospectus and the Prospectus Supplement have been published and are publicly available will be made, in accordance with and within the time required under enacted law and regulations, in the daily newspaper *“Il Sole 24 Ore”* of 28 November 2015.

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Fiera Milano S.p.A.

Sede operativa e amministrativa
20017 Rho (Milano), Italy
S.S. del Sempione, 28
C.P. 141 - 20017 Rho

tel. +39 02.4997.1
fax +39 02.4997.7379
fieramilano@fieramilano.it
www.fieramilano.it

Sede legale - 20149 Milano, Italy
piaz.le Carlo Magno, 1
Capitale sociale euro 42.147.437,00 i.v.
Registro Imprese, C.F. e P.I. 13194800150
R.E.A. 1623812



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For further information:

Investor Relations Fiera Milano SpA

Gianna La Rana Tel +39 0249977816 Fax +39 0249977987

gianna.larana@fieramilano.it

www.fieramilano.it

Ufficio Stampa Fiera Milano SpA

Sergio Pravettoni Tel +39 0249977428/7582 Fax +39 0249977374

sergio.pravettoni@fieramilano.it

www.fieramilano.it