



**FIERA MILANO**

**FIERA MILANO: SIGNING OF THE AGREEMENT TO MERGE FIERA MILANO MEDIA S.P.A. IN FIERA MILANO S.P.A.**

**Milan, 14 December 2021.** Following the Press Release of 5 October 2021, Fiera Milano S.p.A. communicates that, today, the official notice of the merger deal of the wholly owned company Fiera Milano Media S.p.A. into Fiera Milano S.p.A., has been signed.

The Merger, subject to the filing with the relevant Register of Companies, is retroactively effective, for accounting and fiscal purposes, from 1 January 2021.

It should be noted that, as Fiera Milano Media S.p.A. is wholly owned by Fiera Milano S.p.A., and that the conditions exist for so-called simplified merger procedures pursuant to Article 2505 of the Italian Civil Code, the shares representing the Share Capital of Fiera Milano Media S.p.A. at the effective date of the merger will be cancelled without requiring the issue of new shares by Fiera Milano S.p.A., and that the said transaction will not therefore require any change in the shareholder structure or ownership structure of Fiera Milano S.p.A.

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**Fiera Milano**

*Fiera Milano is the domestic market leader and one of the main integrated operators worldwide in the exhibition and congress sector. The Group manages the leading exhibition site in Italy and dominates events in numerous manufacturing sectors: fashion, publishing, furniture and furnishings, home and lifestyle, mechanical tooling industry, tourism, professional hospitality, food, plant engineering and energy, construction and art. Specifically, the business of the Group is focused on the management, organisation and hosting of exhibitions and other events through ensuring the availability of equipped exhibition space, project support and related services. Its offer is completed by engineering services, stand-fitting services – for both pre-fabricated and customised stands – stand-fitting technical and logistic services, as well as a multichannel platform that includes web content and congresses.*

*Fiera Milano has been listed in the STAR segment of the Mercato Telematico Azionario of the Italian stock market since 2002.*

**For information:**

*Investor Relations Fiera Milano S.p.A.  
Andrea Maldì, Camilla Cusi  
Tel +39 02 49977816  
investor.relations@fieramilano.it  
www.fieramilano.it*

*Press Office Fiera Milano S.p.A.  
Gabriele De Giorgi, Mario Lisippo  
Tel +39 3398431544  
press@fieramilano.it  
www.fieramilano.it*

*Image Building  
Giuliana Paoletti, Simona Raffaelli  
Tel +39 02 89011300  
fieramilano@imagebuilding.it*

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**Fiera Milano S.p.A.**

Sede operativa e amministrativa  
20017 Rho (Milano), Italy  
S.S. del Sempione, 28  
C.P. 141 - 20017 Rho

tel. +39 02.4997.1  
fax +39 02.4997.7379  
fieramilano@fieramilano.it  
www.fieramilano.it

Sede legale - 20149 Milano, Italy  
piaz.le Carlo Magno, 1  
Capitale sociale euro 42.445.141,00 i.v.  
Registro Imprese, C.F. e P.I. 13194800150  
R.E.A. 1623812